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Strategies for cutting-edge research leading to innovative product on the
market

It is well known that Greece has an increased yield in research output. However, there is a huge problem in exploiting these research results through commercialization. Thus, the gap between HEI - research centers and the industry, remains unbridgeable. Understanding the reasons behind such a gap and finding practical ways to close it, is key in achieving higher efficiency, competitiveness and thus profit in today's business.